





CANARA BANK OFFICERS' ASSOCIATION

Registered under Trade Unions Act 1926 at Mumbai (Affiliated to AIBOC)



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"Public sector banks in India have been the backbone of our financial system, providing stability and resilience in times of economic turbulence." – Dr. Manmohan Singh, Former Prime Minister of India

Dear Canpals,

On this 55th Bank Nationalisation Day, I convey my best wishes to all Employees and Ex-Employees of Public Sector Banks for their significant dedication to the cause of Nation **Building** for 55 long years.

I express my wholehearted gratitude and best wishes to the customers of all PSBs, who are the real meaning of this fabulous day and the source of strength of all the PSBs.

Today, we celebrate the momentous occasion that has shaped the very fabric of our banking industry and our nation's economy—Bank Nationalisation Day. This day marks the transformative decision made on 19th July, 1969, when the Government of India took a bold step to nationalise 14 major private banks, fundamentally altering the landscape of our banking sector. As we commemorate this significant milestone, it is essential to reflect on the journey we have undertaken, the challenges we have overcome and the path that lies ahead.

The nationalisation of banks was a landmark decision driven by the vision of equitable growth and financial inclusion. Before 1969, the banking sector was dominated by private entities and access to financial services was limited to a privileged few. The rural and underprivileged segments of our society were largely excluded from the formal financial system. The Government's decision to nationalise the banks was rooted in the belief that banks should serve the broader interests of society and contribute to the nation's development. After nationalisation, "class banking" became "mass banking".











House. 402-406, 4th Floor, Himalaya P.B.No.262,79, Mata Ramabai Ambedkar Marg Fort, Mumbai: 400001

Over the past few decades, Nationalised Banks have faced many challenges in their daily functions. Despite the introduction of various challenging policies like *Asset Quality review*, *Prompt Corrective Action*, etc. by the controlling authorities, PSBs have been flying high in terms of **performance and profit**. Industrialists were looking at PSBs for quality and safe investments. Through meticulous planning and smart field level execution, we have smashed all the challenges posed by policy modifications and market risk and achieved greatness under various facets of the industry:

- 1) **Infrastructure Funding:** PSBs are the only financial institutions, who support infrastructure funding for the purpose of our Nation's development. No private Banks have made any significant contribution to our nation's infrastructure growth.
- 2) The asset quality of PSBs is on the rise with the **Gross NPA hovering around 3%.** This is one of the key reasons behind our fabulous performance in the market.
- 3) By leveraging technology, PSBs enhanced the customer experience, streamline operations and stay competitive in this digital age. The volume of **digital transactions** supported by PSBs are second to none.
- 4) Despite stringent policy changes, PSBs have **ensured compliance with regulatory requirements** and are maintaining transparency, which is vital to uphold the integrity of the banking sector.
- 5) **Financial Inclusion:** PSBs have empowered individuals and communities, enabling them to save, invest and access credit. Through **Pradhan Mantri Jan Dhan Yojana** (**PMJDY**), PSBs have given financial access to every Indian citizen.
- 6) **Agricultural and Rural Development:** By providing credit to farmers and rural enterprises, PSBs have contributed to increased agricultural productivity and rural prosperity.
- 7) Support for MSME Sector: The growth of MSME Sector has been significantly aided by the availability of credit from Nationalised Banks. This has led to job creation, entrepreneurship and overall economic development. Even during the tough COVID Pandemic, PSBs provided adequate support to MSME sector and ensured economic stability.
- 8) **Socio-Economic Upliftment:** Nationalised Banks have implemented various government schemes aimed at poverty alleviation, women empowerment and social welfare. These initiatives have had a profound impact on the lives of countless individuals.

- 9) **Stability and Trust:** The public ownership of banks has instilled a sense of stability and trust in the banking system. This has been crucial in times of economic uncertainty, ensuring that the interests of depositors are safeguarded.
- 10) **Sustainable Banking:** Nationalised Banks are considering every available opportunity in promoting green finance, supporting sustainable development projects and integrating environmental, social and governance (ESG) considerations.

My dear Canpals, the combined net profit of PSBs for FY 2023-24 is **Rs.1.41 lakh crore** which is **35%** more than the previous financial year. It is a proud moment to say that PSBs have paid a rich dividend of above **Rs.15,000/- crore** to our Government during FY 2023-24, which is really massive. It is the blood and sweat of every PSB employee, which made such miracles possible. We should be proud of ourselves and keep our heads high.

PSBs are flying high in terms of performance. Whether it is service or profit, the efficiency of PSBs is supreme. In such case, why do anyone want to privatise PSBs? Any individual who wants to grow, who wants to be an entrepreneur, Privatising PSBs will curtail the access to Government initiatives for a common man.

PSBs have bailed out many bankrupted private sector banks in the last 50 years, the latest of which is the YES Bank. Time is ripe for further nationalisation of private banks and many citizens have echoed their voice in support of further nationalisation.

In case of PSBs, it is time to explore other avenues for reforming PSBs to address their challenges while preserving their public mandate and societal benefits.

- 1) Why not a robust framework be implemented for recovering bad loans?
- 2) Why not all the government funds be routed via PSBs?
- 3) Why not all the government deposits be parked with PSBs?
- 4) Why not each government department be allotted a PSB for salary credit?
- 5) Why not PSBs shall be empowered with autonomy in decision making?

We, the Bankers are actually fighting to Save the Nation! Save the Public Money! Save the Rural Economy! We, the Bankers are fighting for the **ECONOMIC SAFETY** of our brothers and sisters.

Friends, we the members of Mighty CBOA, the largest trade union for officers of PSBs across the industry, play a critical role in the ongoing success and sustainability of our Nationalised Banks. Though PSBs have a glorious past, we cannot guarantee a glorious future. Only our **collective efforts** can drive positive change and contribute to the continued growth and glory of the banking sector. Here are some key areas where our involvement is crucial:

1) **Customer service** is the only mantra, which helps to strengthen our balance sheet. Ensure to provide a *delightful customer service* and provide a sense of belongingness to our customers.

2) Always have a *good connect with customers*, which will help us to understand their needs, preferences and behaviours, so that we could provide personalized, efficient and value-added services.

3) Explore every available avenues to accelerate our business growth, with key focus on **CASA** – *The Life Blood of Banking*.

4) Always ensure to transform our customers as our brand ambassadors, through our delightful service.

5) Always be courteous and ensure to serve our customers with smile!

Our journey has been marked by significant achievements and we have overcome numerous challenges along the way. The road ahead will undoubtedly present new obstacles, but with unity, determination and a shared vision, we can continue to build a robust and resilient banking sector that serves the needs of all citizens.

I extend my heartfelt gratitude to every PSB employee for your dedication, hard work and unwavering support. Together with AIBOC, let us celebrate this historic day and reaffirm our pledge to work towards a brighter future for our Public Sector Banks and our Nation.

SAVE PUBLIC SECTOR BANKS
SAVE THE ECONOMY
SAVE THE NATION

DISCIPLINE IN CBOA, DEVELOPMENT IN CANARA BANK

Yours sincerely,

RAVI KUMAR K GENERAL SECRETARY